

Leather Care

How To Care For Your Boots



Presented by:



Leather Care



How To Care For Your Boots

Customers often ask how they should care for their boots and other genuine leather products. The longevity of the life of a cowboy boot, or any leather product is a direct reflection of how the leather has been cared for and maintained. The Ariat leather care line offers a full selection of product specifically designed to ensure leather is conditioned and protected and make sure the life of the boot or leather product is prolonged.

There are 4 steps to properly maintaining and caring for leather boots and other leather product:

1. CLEANING
2. CONDITIONING
3. POLISHING
4. PROTECTING



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Ariat leather care, by M & F Western Products, offers a full line of leather care specifically designed to achieve the best care of your leather product. The first step of proper leather care is cleaning. The following Ariat leather care products will clean any genuine leather product thoroughly without damaging it.

- Ariat Premium Saddle Soap A27011
- Ariat Exotic Cleaner and Conditioner A27020



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The second step to preserving the life of any genuine leather product is conditioning. The following Ariat leather care products will condition the leather thoroughly ensuring the leather remains soft and pliable.

- Ariat Premium Boot & Shoe Conditioner A27002
- Ariat Premium Workboot Cream A27004 (**Use on oil tan leathers only**)
- Ariat Premium Leather Balm A27008



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Step 3 to the proper care of any genuine leather item is polishing. Choose the correct color polish as well as sole and heel dressing to match your genuine leather item. Don't forget to buff using the horsehair brush!

- Ariat Premium Boot Cream A27006 (Choose color)
- Ariat Sole and Heel Polish A27012 (Choose color)
- Ariat Horsehair Boot Brush A27024



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The fourth and final step in proper leather care is to protect the leather you have just cleaned, conditioned and polished. The Ariat leather care line offers the perfect product to ensure your genuine leather investment is fully protected.

- Ariat Premium Liquid Mink Oil A27014
- Ariat Premium Neatsfoot Oil A27016
- Ariat Premium Water & Stain Protectant A27022



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Don't forget the Ariat boot jacks to proudly represent the Ariat leather care line. These boot jacks are offered in two sizes and both display the Ariat logo.

- Ariat Large Wooden Boot Jack A04953
- Ariat Small Wooden Boot Jack A04951



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With the Ariat leather care program, it is simple to protect the investment of your leather items and ensure you get the most from your investment. This program will keep all leather products, from boots to gloves to handbags, feeling and looking new for many years.

If you have any questions, please don't hesitate to contact your sales person or customer service at 1-800-856-8646 for assistance.

